

List of Research Papers for NJIEA publications

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1	FADZILAH BINTI HASHIM	THE COMPARISON OF INNOSAT ATTITUDE CONTROL PERFORMANCE WITH THE IMPACT OF PERTURBATION USING A VARIETY OF CONTROLLERS	MECHANICAL ENGINEERING
2	MUHAMMAD FARID BIN ROZHAN	FOOD PHOTOGRAPHY IN CULINARY ARTS: THE IMPACT OF VISUAL APPEAL ON CONSUMER BEHAVIOUR	TOURISM & HOSPITALITY
3	TENGGU OVI NURMARTILIS	IMPROVING RECRUITMENT EFFECTIVENESS USING A DECISION SUPPORT SYSTEM WITH THE SIMPLE ADDITIVE WEIGHTING METHOD (CASE STUDY: MAJESTYK BAKERY & CAKE SHOP)	TOURISM & HOSPITALITY
4	ILHAN	ANALYSIS OF THE SELECTION OF OUTSTANDING STUDENTS AT MTS AL-WASHLIYAH BULAN- BULAN USING SIMPLE ADDITIVE WEIGHTING (SAW) METHOD	SOCIAL SCIENCES
5	DR. NORMALA BINTI RAHMAT	COMPARATIVE ANALYSIS OF EMPLOYER-REQUIRED EMPLOYABILITY SKILLS: A MULTI-DATASET ASSESSMENT OF GRADUATE COMPETENCIES	TOURISM & HOSPITALITY
6	TAMARA RAMADANA	ANALYSIS OF CURRENT RATIO (CR) AND DEBT TO ASSET RATIO (DAR) ON PROFITABILITY RATIO IN MSME WALL DECORATIONS OF MS. HASTUTI	COMMERCE
7	RAHEL SIMANULLANG	IMPACT OF TIKTOK ON GEN Z'S ENTREPRENEURIAL DRIVE AND THRIFT BUSINESS IN MEDAN	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
8	CINTYA	DETERMINATION OF OUTSTANDING TEACHERS BASED ON PERFORMANCE CRITERIA AND DEDICATION WITH THE SIMPLE ADDITIVE WEIGHTING (SAW) METHOD CASE STUDY OF SMK SWASTA NURUL AMALIYAH	EDUCATION
9	LIZA SUHANA BINTI RAMLI	APLIKASI KULIM SMART PAY (KSPay): PERSEPSI DALAM KALANGAN PENGGUNA DI BANDAR KULIM	CIVIL ENGINEERING

10	PRICILA OKTARANI	AN ANALYSIS OF THE IMPACT OF MANAGERIAL CAPABILITIES AND FINANCIAL STRATEGIES ON THE BUSINESS SUSTAINABILITY OF MSMES IN HAMPARAN PERAK DISTRICT	SOCIAL SCIENCES
11	ERIA TERESIA LONIKA BR BANGUN	ANALYSIS OF SPARE PARTS SUPPLIER SELECTION AT APIN WORKSHOP USING THE SIMPLE ADDITIVE WEIGHTING (SAW) METHOD	SOCIAL SCIENCES
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13	DAVID GORDON TAMBUNAN	THE INFLUENCE OF GENERAL MANAGER'S MOTIVATION AND POLICY ON GUEST RESIDENCE INCREASE AT THE ASTON PLUIT JAKARTA HOTEL	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
14	JEFFRI MULIA	THE INFLUENCE OF BRAND IMAGE ON BUYING INTEREST AT D'GRAND SM RAJA	COMMERCE
15	ZESLINA VERONIKA	PRODUCT QUALITY AND SERVICE QUALITY ON CUSTOMER LOYALTY AT PADANG INDONESIA RESTAURANT	COMMERCE
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21	DR. SITI ROZAKIYAH ASSURIN BINTI HASSAN	THERMAL-DRIVEN CHIP EVOLUTION UNDER HYBRID- COATED TOOL ENGAGEMENT IN STACKED ALUMINIUM SYSTEMS	MECHANICAL ENGINEERING
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